Thank you for taking part in Brake’s Kids Walk and for helping more young people learn how to be safer and healthier in their communities. Brake’s Kids Walk is a great opportunity to get children of all ages engaged with the road safety issues that affect them.

At Brake, we believe it is every child’s right to be able to walk in their community without fear of traffic and pollution. Danger from traffic is a big factor in whether families are able to walk safely in the places where they live. It affects their ability to be healthy and socially active. Children of all ages are at risk of being hurt or killed when walking near roads.

In 2016, 902 children aged between five and 11 were killed or seriously injured on roads in Britain; 609 of these were pedestrians. On average, five children are killed or seriously injured on roads in Britain every day.1

For children to walk safely in their communities, they need their journeys to be safe. They need footpaths, cycle paths, safe places to cross, slow traffic and clean traffic so that they can walk to school, home and the shops, or visit friends and family, without fear of being killed or hurt on the roads.

There is a real need for all those working with young people to teach clear road safety messages effectively and consistently, working together to help them to better understand and manage risk.

To help you discuss Brake’s Kids Walk with your pupils, we have prepared an outline assembly plan that highlights the importance of some key road safety issues affecting children and their families, as well as promoting the benefits of walking.

These assembly-time activities are the perfect way to introduce Brake’s Kids Walk and road safety education to Key Stage 1 and 2 pupils in your school.

We suggest you hold an assembly to introduce Brake’s Kids Walk about a week before the walk itself, to engage children with the event and encourage them to discuss it with their friends and families. Alternatively, you could gather the whole school together immediately before the walk to fire enthusiasm and ensure the key messages are fresh in everyone’s minds.

The assembly presentation discusses the health and planet-saving benefits of walking and highlights the importance of five key things that all children need to be able to walk safely in their communities: footpaths, cycle paths, safe places to cross, slow traffic and clean traffic. The presentation includes a short film made by Brake with children’s television presenter Maddie Moate.

Your Brake’s Kids Walk action pack includes a whole host of other resources to help you take part in the walk, including lesson plans that will enable you to link your teaching to some of the key messages of Brake’s Kids Walk, while at the same time addressing your National Curriculum goals.

A note about sensitivity

Discussions about road safety should be approached with care. If you are aware that a pupil has been affected by a road crash, either directly or indirectly, please talk to their parent/guardian before involving them in any of the Brake’s Kids Walk activities. Please take all children’s needs into consideration when planning your activities and carrying out risk assessments.

1. RRCORB Table RAS.X024. Reported casualties by age band, road user type and severity, Great Britain, 2016

Welcome to Brake Kids Walk Assembly - KS1/KS2

For road safety tips for kids and parents
brake.org.uk/families

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