

Daily planner for schools

ROAD SAFETY WEEK

Help students understand why we need **SAFE ROADS FOR ALL** and draw attention to key areas of road safety. Because everyone's life matters on roads.



Across the week you can **MOVE, THINK, WATCH, TEACH, SAVE** lives and **SUPPORT** people affected by road crashes, all while imagining a **FUTURE** where no one is killed or injured on a road.

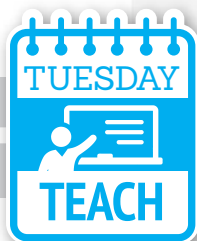
You'll find all the resources you need to support your activity in your Road Safety Week action pack www.brake.org.uk/RSW



Let's get moving for safety. Help reduce the number of cars on our roads by walking, riding or scooting to school.

Hopefully you have safe roads near your school, with space to walk or ride, away from traffic.

- Run a hands-up survey to gather data and students' opinions about their journey to school.
- Ask your local authority for a path where you need it, a safe crossing place or a 20mph limit to slow down traffic.



Who can you teach about road safety to help us all be safe? And what can you tell them?

Teach clear, consistent and effective road safety messages to children and young people.

- Help them pass on safety messages to their parents/carers too.
- Use the lesson plans and activity sheets in your action pack to give students the vocabulary they need to talk about road safety and help them develop techniques to campaign for safe roads for all.



Remind drivers to watch their speed and watch out for people who walk and ride.

Be Brake Bright.

A dress-down day with a difference. Share Brake's message that you are dressing in bright colours to remind drivers to look out for people who walk and ride.

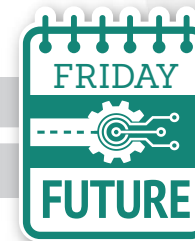
- Ask students to dress brightly and collect donations to help Brake continue to provide road safety education to schools.



We share the road with people who have differing needs and abilities.

Pedestrians, cyclists, and riders are vulnerable on roads and account for half of all road traffic deaths around the world.

- Learn about the Safe System approach to road safety.
- Learn about changes to the Highway Code and how we can use roads safely to keep ourselves and others safe.



Imagine a future where no one is killed or hurt on a road.

With new technology, better road design and more road safety awareness, this is possible.

- Help your students imagine the future... Design a town or city for people not traffic, so everyone can make safe and healthy journeys.
- Learn about new vehicle technology that can save lives.



Over the weekend – please send these important messages home to parents and carers

Crash not accident! Changing our language will help save lives.

Every day, six children are killed or seriously injured on UK roads. These are not accidents. Road deaths and injuries have causes that can be prevented. By taking part in Road Safety Week with Brake, the road safety charity, we are learning how to prevent crashes and save lives.



Today we remember people killed or seriously injured on UK roads.

Sunday 20 November is the World Day of Remembrance for Road Victims. worlddayofremembrance.org Brake supports hundreds of families affected by road death and injury every year. Please help Brake support more families and campaign for safe roads for all. www.brake.org.uk/donate

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