Dear parent or carer,

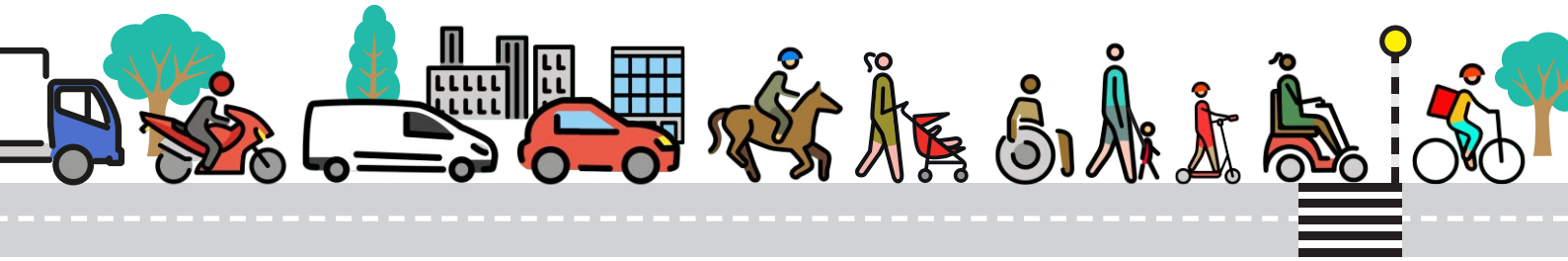
This week we are taking part in Road Safety Week, which is organised by Brake, the road safety charity.

Road Safety Week is a great opportunity for us to help our children learn about road safety, remember people who are killed or hurt on roads, and raise funds to help Brake support families affected by road crashes.

SAFE PEOPLE ON THE MOVE

Every journey. Every time.

Road Safety Week



This year's Road Safety Week is all about people. It's about the way we use our roads and the people we share our roads with. We are talking to children about the benefits of active travel and how we can all use roads safely, to protect ourselves and other people.

It's never a nice fact to hear, but road crashes are the leading cause of death for children and young people worldwide, and seven children are killed or seriously injured on UK roads every day – that's equivalent to a whole class of children every single week. We are doing our bit to try and make sure this never happens in our community.

Please help us by supervising your child closely on roads and continuing to teach road safety whenever you can.

Here are some simple ways you can help your child to make safe and healthy journeys, every day:

- Help them walk and ride more on safe paths away from traffic
- Always hold their hand when you are walking near roads
- Always cross roads at safe places
- Always drive at a safe speed and never use a phone while driving.

You can also help keep them safe by:

- Making sure they always sit in a suitable child seat for car journeys
- Never driving while tired or distracted.

Please continue to talk to your child about road safety and show them you understand the importance of using roads safely to protect ourselves and everyone we share the road with.



Thank you for your support.
Together we can make our roads safer for everyone.

Brake is a road safety charity that supports families after road crashes and campaigns to end road death and injury. Donations are a vital source of funding for the charity's work. To find out more or make a donation, go to **www.brake.org.uk**

Organised by Brake the road safety charity

Sponsored by Hastings DIRECT, National Accident Helpline, WAYMO

www.brake.org.uk/road-safety-week
#RoadSafetyWeek

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