

Thank you for taking part in Road Safety Week and for helping more young people learn how to be safer and healthier in their communities. Road Safety Week is a great opportunity to get young people of all ages engaged with the road safety issues that affect them.

Every 20 minutes, someone is killed or seriously injured on a British road and each of these tragedies is preventable. Everyone has the right to safe and healthy journeys.

**STEP UP  
FOR SAFE  
STREETS**

The great news is that the solutions to create safe and healthy journeys are known and available to us now! We must build more safe spaces for people who walk and cycle, and ensure that vehicles on our roads don't pollute our air. We need safety technology in vehicles and safe speed limits on our roads too. This is known as the 'safe systems' approach to road safety.

For Road Safety Week 2019, we are encouraging everyone to be a leader for road safety and **Step up for Safe Streets** to celebrate the amazing solutions that will help create a safe and healthy future for us all. From street design that prioritises the needs of people not traffic, to life-saving technology in vehicles, to speed limits that reflect the safety of the roads... we can all step up to learn about, shout about and celebrate these solutions and the creation of a safe and healthy future.

There is a real need for all those working with young people to teach clear road safety messages effectively and consistently, working together to help them to better understand and manage risk.

To help you discuss Road Safety Week with your students, we have prepared an outline assembly plan that introduces the safe systems approach to road safety, and introduces the concept of campaigning for safe and healthy mobility for everyone.

The PowerPoint presentation included in your Road Safety Week 2019 action pack includes a film about safe systems and a fun activity to run during your assembly,

to help raise awareness of safe systems. The assembly presentation explains how young people are making a difference around the world, campaigning on issues that are important to them, and encourages your students to get involved as advocates for road safety – leading by example and speaking out on the issues that affect them to create real change in the world.

There is also information about Project24 – a new competition to inspire young people to make short road safety films that raise awareness of the fact that around the world, someone is killed on a road every 24 seconds.



The content in this assembly plan can be adapted to suit your school's needs or to highlight any issues that may be particularly relevant in your local area. Teachers should feel free to use as much or as little of the presentation as they wish, depending on available time and student ability.

Your Road Safety Week action pack also includes a series of lesson plans which are intended to be delivered during Road Safety Week. These lessons will enable you to link your teaching to some of the key messages of Road Safety Week 2019, while also addressing your learning goals.

### Guidance about sensitivity

Discussions about road safety should be approached with care. If you are aware that a pupil has been affected by a road crash, either directly or indirectly, please talk to their parent/guardian before involving them in any of the Road Safety Week activities.

