

Road Safety Week

18-24  
Nov  
2019

# Assemblies

Upper primary (ages 7-11 – KS2)

Co-ordinated by:  
**Brake**  
the road safety charity

Sponsored by:  
**KwikFit**

Specsavers

Supporting  
**ITS**

Thank you for taking part in Road Safety Week and for helping more young people learn how to be safer and healthier in their communities. Road Safety Week is a great opportunity to get young people of all ages engaged with the road safety issues that affect them.

Every 20 minutes, someone is killed or seriously injured on a British road and each of these tragedies is preventable. Everyone has the right to safe and healthy journeys.

**STEP UP  
FOR SAFE  
STREETS**

The great news is that the solutions to create safe and healthy journeys are known and available to us now! We must build more safe spaces for people who walk and cycle, and ensure that vehicles on our roads don't pollute our air. We need safety technology in vehicles and safe speed limits on our roads too. This is known as the 'safe systems' approach to road safety.

For Road Safety Week 2019, we are encouraging everyone to be a leader for road safety and **Step up for Safe Streets** to celebrate the amazing solutions that will help create a safe and healthy future for us all. From street design that prioritises the needs of people not traffic, to life-saving technology in vehicles, to speed limits that reflect the safety of the roads... we can all step up to learn about, shout about and celebrate these solutions and the creation of a safe and healthy future.

There is a real need for all those working with young people to teach clear road safety messages effectively and consistently, working together to help them to better understand and manage road danger.

To help you discuss Road Safety Week with your pupils, we have prepared an outline assembly presentation (Powerpoint) that highlights the importance of good road and vehicle design to enable everyone to make safe and healthy journeys where they live.

The assembly also introduces the concept of campaigning on road safety issues and explains how, when it comes to road safety, even the youngest children can make a difference.

These assembly-time activities are the perfect way to introduce road safety education to pupils aged 7-11 in your school, through interactive activities and a short film that explains how vehicle design will change our journeys in the future.

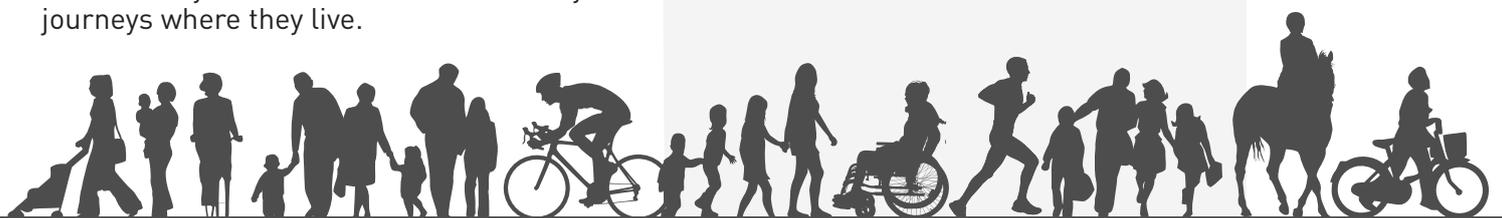


The content in this assembly can be adapted to suit your school's needs or to highlight any issues that may be particularly relevant in your local area. Teachers should feel free to use as much or as little of the presentation as they wish, although we do urge you to encourage your children to become leaders for road safety and **Step Up for Safe Streets** where they live.

Your Road Safety Week action pack also includes a series of lesson plans which are intended to be delivered during Road Safety Week. These lessons will enable you to link your teaching to some of the key messages of Road Safety Week 2019, while also addressing your learning goals.

### Guidance about sensitivity

Discussions about road safety should be approached with care. If you are aware that a pupil has been affected by a road crash, either directly or indirectly, please talk to their parent/guardian before involving them in any of the Road Safety Week activities.



#RoadSafetyWeek  
#StepUp

Find out more at [www.roadsafetyweek.org.uk](http://www.roadsafetyweek.org.uk)

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