

No one should be hurt on roads. Every child has the right to make safe and healthy journeys where they live. Children need safe roads with slow traffic, safe places to walk and cycle, safe places to cross and clean air to breathe.

A kids-eye view

A child's journey looks a bit different to a grown up's...

ROAD SAFETY WEEK

**NO
NEED
TO
SPEED**

Find out more about safe and healthy journeys for your family at brake.org.uk

Organised by

 **Brake**
the road safety charity

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Supporting



1

Our bodies are still growing so we're not always tall enough to see the things that grown ups can see.

2

We see things a bit differently. We tend to concentrate on what's going on right in front of us...

3

...And we don't always pay attention to the detail round the edges in the same way that a grown up might.

4

45?
20? 50?

Because of the way our brains develop, we find it much harder to tell how fast a car is travelling when it's coming towards us.

5

AND we sometimes find it difficult to concentrate on more than one thing at once.

But that's just like a lot of grown ups.