

Thank you for taking part in Road Safety Week and for helping more young people learn about making safe and healthy journeys in their communities. Road Safety Week is a great opportunity to get children of all ages engaged with the road safety issues that affect them.



Every 20 minutes, someone is killed or seriously injured on a British road and each of these tragedies is preventable. Everyone has the right to safe and healthy journeys.

The main focus of Road Safety Week 2020 is speed, which contributes to more than one in five road crashes. We want everyone to learn that there is **NO NEED TO SPEED** and to find out just why speed matters for safe and healthy journeys.

Why does speed matter?

- All vehicles are heavy and hard and can hit and hurt people.
- The faster we drive, the greater the risk of crashing.
- At higher speeds, vehicles hit harder and cause more severe injuries.
- Slow traffic creates happier, healthier communities.



There is a real need for all those working with children to teach clear road safety messages effectively and consistently, working together to help them to better understand and manage road danger.

To help you discuss Road Safety Week with your pupils, we have prepared an outline assembly presentation (Powerpoint) that helps explain why safe speeds are crucial to enable everyone to make safe and healthy journeys where they live.

The assembly also introduces the concept of being a leader for road safety and explains how even the youngest children can make a difference.

These assembly-time activities are the perfect way to introduce road safety education to pupils in your school, through interactive activities and a short film to help children understand how and why they view roads differently, and why it is so important for drivers to keep their speed down in places where people live. It gives a simple introduction to kinetic energy and stopping distances, and ends with the children talking about what they would like grown-ups to do to help keep them safe near roads.



The content in this assembly can be adapted to suit your school's needs or to highlight any issues that may be particularly relevant in your local area. Teachers should feel free to use as much or as little of the presentation as they wish, although we do urge you to encourage your children to become leaders for road safety and shout out to grown ups that there is **NO NEED TO SPEED** where they live.

Your Road Safety Week action pack also includes a series of lesson plans which are intended to be delivered during Road Safety Week. These lessons will enable you to link your teaching to some of the key messages of Road Safety Week 2020, while also addressing your learning goals.

Guidance about sensitivity

Discussions about road safety should be approached with care. If you are aware that a pupil has been affected by a road crash, either directly or indirectly, please talk to their parent or carer before involving them in any of the Road Safety Week activities.